

2024-2025 Season Community & Engagement Highlights – Waterloo Wildfire Ringette Association

- **Apparel & Branding**

Our partnership with *Louis Cilibanov at ALL Corporate Printing & Branding* began prior to the 2024–2025 ringette season to provide team clothing and fan merchandise. This collaboration was a great success, with many families purchasing swag throughout the season. A second large order was placed before Christmas, offering families a chance to buy additional branded items.

- **Photography**

In October 2024, *Picture Yourself* photographed all players and teams on-ice, creating memorable individual and team photos. Unfortunately, the U12A team was the only team not photographed.

- **Season Kick-Off Events**

September 2024 featured another successful *Come Try Ringette* event, alongside a warm welcome for returning players. The event included popcorn, drinks, and snacks for everyone to enjoy.

- **Holiday Event – Skate with Santa**

December's *Skate with Santa* was a huge hit, especially among our FUN groups. This festive event brought smiles and joy to many young players and their families.

- **School Outreach & Gym Ringette**

We continued our efforts to introduce ringette in local schools by contacting Waterloo Region school principals. Although overall participation was limited, *Carolyn Baltaz* successfully delivered Gym Ringette programs in three schools. These sessions generated interest among other teachers, and several students who tried gym ringette later attended our Come Try Ringette events.

- **Spring Come Try Ringette**

Our spring Come Try Ringette sessions took place over two Sundays. These were very well attended, with 30 new players participating on the first day and approximately 25 on the second. The dual-day format provided new players with a great introduction to the sport.

- **Looking Ahead – New Jerseys**

We are currently working with *Louis Cilibanov* again to acquire new jerseys for the upcoming season.